There are plenty of fish out there if you know where to look!

Stream Map

### **Great Gift** Anytime

of New York **\$34**<sup>45</sup> Rolled Laminated

Also Available In **Our Norwich** Pennysaver **Offices!** 



The recently published STREAM MAP OF NEW YORK resembles another map - known to Pennsylvania anglers as the "Lost Stream Map."

The "Stream Map of Pennsylvania" was completed in 1965 after a thirtyyear effort by Howard Higbee, a former Penn State Professor.

Professor Higbee succeeded in creating a map of the highest detail possible - a map that shows every stream and lake. He painstakingly plotted by hand, the location of 45,000 miles of streams onto a 3 by 5 foot map.

The map sold extremely well - until it was lost several years after it first appeared in print. Incredibly, the printer entrusted with the original drawing and printing plates, declared bankruptcy, then carelessly hauled Higbee's 30 years of work to a landfill.

The few remaining dog-eared copies became a prized fisherman's possession. Professor Higbee was offered \$400 for one of his last maps. And state agencies were forced to keep their copies under lock and key.

Experts told Professor Higbee that reprints were impossible, because the maps were printed in non-photographic blue

Then, in 1991, at the age of 91, Howard Higbee's dream came true. Computers made it possible to reprint the map. Holding an updated map, Howard said, "I never thought I'd live to see this day.'

Then, by combining Professor Higbee's knowledge with computer technology - the STREAM MAP OF NEW YORK was created.

# Why every angler and boater needs this map

Professor Higbee's® Stream & Lake Map of New York is the first and only highly detailed map of its kind. The 3.5-foot-by-4.5-foot New York map shows 65,000 miles of streams plus lakes.

### FOR A LIMITED TIME -- GET 3 BONUSES WITH EACH MAP

1. Guidebook: Pinpoint the best fishing in New York with BONUS this valuable guide. Easily locate over 3,000 streams and 1,200 lakes shown on the "Stream & Lake Map." Your map guide will take you to the top 1,123 select water for 19 species of gamefish. 2. Report: Finding Secret Fishing Spots

Finding Secret Fishing Spots 47 tips, tactics and tools you can use to find your own secret spot and catch more fish.

#### 3. Report: How Anglers Stalk and Catch Record Fish

The average big fish has evaded capture for over 10 years. Find out which instincts set

them apart from smaller fish. Stalking and catching a trophy requires knowledge of their unique habits & those special times when their guard is down. Armed with the information in this new & exclusive 24 page report--you could be in for the fight of your life.



## ORDER YOUR COLOR STREAM MAPS

Available rolled or folded. ALSO AVAILABLE in heavy gauge LIFETIME GUARANTEED, glass-like clear-lamination, write-on wipe-off surface, with brass eyelets for easy hanging.

#### PRIORITY MAIL INCLUDED

ZIP

NY 3.5 FT by 4.5 FT FOLDED map(s) postage paid \$34.45 ea. NY 3.5 FT by 4.5 FT LAMINATED map(s) postage paid \$49.45 ea. Check or money order enclosed \$

EACH ROLLED AND LAMINATED MAP SHIPPED IN A STURDY STORAGE TUBE Make checks payable to Snyder Communications.

NA	ME	

ADDRESS

CITY

STATE

MAIL TO: Snyder Communications, P.O. Box 111, Norwich, NY 13815 OR CALL: 1-800-767-7862